

KCRL {TV}



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC 126
June 1954

PROG. TEST AUTH. 9-20-62 - BEGAN 9-30-62

CH 4

BROADCASTING STATION LICENSE-RECORD

KCRL-TV

EFF: MAY 1,

X KCRL-TV (5-15-69) 1982

Date first licensed 7-6-64 (OFF. NO. 550)

Call letters XK C R L

Station location RENO, NEVADA

Name of licensee CIRCLE L, INC.

Transmitter location 4.1 miles north of Reno Post Office, Near Reno, Nevada

1790 Vassar Street, Reno, Nevada (appl. Letter 6-11-62)

X Corner of Vassar St. & Harvard Way, Reno, Nevada (BMPCT-5700, 2-2-62)

Main studio location 240 Court Street, Reno, Nevada

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From- To-
DOCKET #13676 EFF:		CH #4	V-17.4 kw	U	8-15-61
BPCT-2656	6-15-61	66-72	A- 9.1 kw	AH:420'	2-15-62
CP for a NEW Comm.		TV B/C station.	MSL:5539'		
BMPCT-5700	2-2-61	CH #4	V-17.4 kw	U	8-15-61
AH: 420' MSL: 5539'		66-72	A- 9.1 kw		8-15-62
Mod. CP (BPCT-2656) to extend completion date & chg. SL					
BMPCT-5758	8-9-62				8-15-61
					10-15-62
Mod. CP (BPCT-2656 as mod.) to ext. completion date & chg. studio loca.					
WIRE	9-20-62	RELETATTY 18 & LIC. APPL	BLCT-1226		
AUTH. GR. OPER. KQRL ON PROG. TEST ACCORD. SEC. 3.629 & CP BMPCT-5758. ADVISE WHEN OPER. COMMENCES UNDER THIS AUTH./ PROG. TEST BEGAN 9-30-62					
BLCT-1226	7-6-64	CH. #4	V-17.4 kw	U	7-6-64
AH: 420' MSL: 5539'		66-72	A- 9.1 kw		10-1-65
LICENSE to cover CP (BPCT-2656 as mod) to specify SL.					
BMLCT-157	7-28-64	CH. #4	V-17.4kw	U	7-28-64
AH: 420' MSL: 5539		66-72	A-3.44kw		10-1-65
Mod. of license to reduce Aural ERP					
BRCT-550	9-10-65	SAME	SAME	SAME	9-10-65
RENEWAL OF LICENSE					10-1-68
BRCT-550	9-25-68	RENEWAL OF LICENSE			10-1-71
BRCT-550	9-30-71	RENEWAL OF LICENSE(S)			10-1-74
ERSA	5-15-72				
HTG-7355	3-7-74	Involuntary transfer of control.			
BRCT-550	9-26-74	Renewal of license (L)			10-1-74
					10-1-77
BRCT-550	9-21-77	RENEWAL OF LICENSE (S)			10-1-80
BRCT-	9-22-80	RENEWAL OF LICENSE(S)			10-1-83
800602K0					

AUG. 1955

Call

Letters ~~new~~ K C R L

Name CIRCLE L. INC.
 (P.O. ~~1545 Wells Avenue, Reno, Nevada~~ / ~~200 Court Street, Reno, Nevada~~ LTR. ~~7-3-61~~)

Station location: Reno, Nevada / J. C. K. Cord, President

File No.	Dated	Application for	Action	
			Nature	REF. Date
BPOT-2656	6-25-59	CP for a new Comm TV B/C station	GRANTED	6-15-61
Recd & filed	6-30-59	Freq: Ch #4, 66-72 Mcs. ERP: Via. 3.69 kw, Awp. 1.84 kw Hours of operation: Unlimited Station location: Reno, Nevada S-L: 17-Sr-Virginia-St., Riverside-Hotel, Reno, Nevada T-L: 17-Sr-Virginia-St., Riverside-Hotel, Reno, Nevada (Via & Awp. RCA TT2BL) --- (-417) Filed by Robert A. Marmet, Atty Ron Oakley, Engr. 4629 Encinas Drive, La Canada, Calif.	DOCKET #	13676
Amended	9-18-59	Amended to chg ERP: to V. 17.19 kw, A. 9.034 kw		
Recd & filed	9-21-59	S-L: to to be determined , Reno, Nevada T-L: to 4.1 miles at a bearing of N 7° E from the Reno Post Office, near Reno, Nevada, chg. type of trans to RCA TT-6AL, type of antenna to (RCA TF-3EM), make changes in equipment and antenna height, above average terrain to 418'		

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters ~~KH~~ K C R L

Name **CIRCLE L, INC.**
Reno, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
Continued from Card #1 BPCT-2656		Amended to change studio location from " To be determined, Reno, Nevada TO 240 Court Street Reno, Nevada	GRANTED	6-15-61
AMENDED	10-14-59	Robert A. Marmet-atty		
Rec.& filed	10-19-59	Amended to change Officers, Directors and Stockholders (financial, programming and staffing)		
Amended R & F	5-5-60 5-11-60			
BMPCT-5700	1-10-62	Mod.CP (BPCT-2656 which authorized a New Comm.TV B/C Station) to extend completion date from 2-15-62 to 8-15-62.	GRANTED	2-2-62
Recd.& Filed	1-12-62	Robert E. Hodson, Atty.		
BMPCT-5758	7-10-62	Mod. of CP (BPCT-2656, as mod., which authorized a New Comm.TV B/C Station) to extend completion date from 8-15-62 to 10-15-62	GRANTED	8-9-62
Recd.& Filed	7-11-62	Harrison T. Slaughter, Atty.		
BLCT-1226	9-17-62	License to cover CP (BPCT-2656, as modified, which auth.a new Comm. TV station) and specify studio location, as 1790 Vassar Street, Reno, Nevada.	GRANTED	7-6-64
R & F	9-18-62	Robert E. Hodson-atty		

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K C R LName CIRCLE L, INC.
Ch. 4 RENO, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-157 Recd. & Filed	6-19-64 6-24-64	Mod. of License to reduce AURAL ERP from 9.1 KW TO 3.44 KW. Arthur Stambler, Atty.	GRANTED	7-28-64
BRCT-550 R & F	6-15-65 7-1-65	RENEWAL OF LICENSE Pierson, Ball & Dowd, Atty.	GRANTED	9-10-65
BRCT-550 R & F PRESS PN Rec'd	6-27-68 7-3-68	RENEWAL OF LICENSE Scharfeld, Bechhoefer & <u>Baron</u> , Atty	#441169 \$150. GRANTED	7-3-68 9-25-68
BRCT-550 Rec. & filed PN Recd PRESS	6-4-71 6-29-71 JUL 8 1971	RENEWAL OF LICENSE William S. Green (Pierson, Ball & Dowd) Amended 8-6-71 re programming Amended 8-17-71 re equal opportunity.	GRANTED	9-30-71

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters K C R L -TV

Name CIRCLE L, INC.
CH-4 RENO, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7355 R & F #278497\$250 AC: 051 PN REC'D PRESS: FORM 316	2-4-74 2-11-74 2-11-74 FEB 25 1974	Involuntary transfer of control of licensee corporation from E.L. Cord to Charles E. Cord and Edward D. Neuhoft, Executors of the Estate of E. L. Cord, Deceased Atty: William S. Green (Pierson, Ball & Dowd)	GRANTED	3-7-74
BRCT-550 R & F PN Rec'd: PRESS:	6-4-74 6-26-74 6-26-74	RENEWAL OF LICENSE Atty: William S. Green, (Pierson, Ball & Dowd) Annual Report Filed	GRANTED	9-26-74
BRCT-550 R&F PN RECD PRESS	5-18-77 5-31-77 JUN 14 1977	Ltr. 12-2-74 re community needs. RENEWAL OF LICENSE Atty.: William S. Green Amended 8-15-77 re correct Exh.#1 Amended 8-29-77 re correct Exh.#1	GRANTED	9-21-77

COMMERCIAL TV
Call Letters:

Name: CIRCLE L, INC.
CH-4

X KCRL-TV
KCRL-TV

Station Location: RENO, NEVADA

File No.	Date	Description	Action and Date
BRCT-800632K0	5-16-80	RENEWAL OF LICENSE	GRANTED 9-22-80
R & F	6-2-80	ATTY: WILLIAM S. GREEN	
PN REC'D	6-2-80	{PIERSON, BALL AND DOWD}	

Form BC-121
March 1979

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

